This brochure supplement provides information about Investment Adviser Representative, Donald N. Hoffman (CRD No. <u>4445738</u>), that supplements the firm brochure of The Prosperity Consulting Group, LLC d/b/a Prosperity - An EisnerAmper Company (IARD No. <u>133777</u>) ("Prosperity" or the "Firm"). You should have received a copy of that Brochure. Please contact Donna C. Gestl (see contact information below), if you did not receive the Prosperity Brochure or if you have any questions about the contents of this supplement.

Additional information about Investment Adviser Representative, Donald N. Hoffman, CRD No. <u>4445738</u> can be found on the Investment Adviser Public Disclosure website at <u>www.adviserinfo.sec.gov</u>. That website can be searched by using the investment adviser representative's CRD number shown above.

BROCHURE SUPPLEMENT for DONALD N. HOFFMAN, CPA



An EisnerAmper Company

Prosperity - An EisnerAmper Company

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Firm Supervisory Contact:

Donna C. Gestl, Chief Compliance Officer

Phone: 410-363-7211

Email: donna.gestl@prosperityea.com

February 23, 2024

BROCHURE SUPPLEMENT for Donald N. Hoffman, CPA, CRD No. 4445738

EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE (Item 2)

Prosperity requirements for Investment Adviser Representative Employment

Prosperity requires that employees who provide discretionary security selection on behalf of the Firm have at least a 4-year college degree, 2 years relevant work experience in the securities industry and have taken and passed the appropriate state advisory exam. Investment Adviser Representatives must have work experience that demonstrates their aptitude for financial planning and investment anagement. Investment Adviser Representatives should have further coursework demonstrating knowledge of financial planning and tax planning. Examples of acceptable coursework include: an MBA, a CFP®, a CFA®, a ChFC, JD, or CPA. If an Investment Adviser Representative does not meet the above requirements, he or she will be required to work jointly with a senior advisor until such requirements are met.

Investment Adviser Representative's Information

Donald N. Hoffman

Year of Birth: 1957

Educational Background

Bachelor of Science, Accounting, University of Baltimore, Baltimore, MD, 1978 Master of Science, Taxation, University of Baltimore, Baltimore, MD, 1984

Professional Designation(s)

Active licensed Certified Public Accountant, CPA, State of Maryland In order to become a CPA in the United States, the candidate must sit for and pass the Uniform Certified Public Accountant Examination (Uniform CPA Exam), which is set by the American Institute of Certified Public Accountants and administered by the National Association of State Boards of Accountancy. The CPA was established in law on April 17, 1896.

Eligibility to sit for the Uniform CPA Exam is determined by individual State Boards of Accountancy. Typically the requirement is a U.S. bachelors degree which includes a minimum number of qualifying credit hours in accounting and business administration with an additional 1 year study. This requirement for 5 years study is known as the "150 hour rule" and has been adopted by the majority of state boards, although there are still some exceptions (e.g. California). This requirement mandating 150 hours of study has been adopted by 45 states.

The primary functions CPA fulfill relate to assurance services, or public accounting. In assurance services, also known as financial audit services, CPAs attest to the reasonableness of disclosures, the freedom from material misstatement, and the adherence to the applicable generally accepted accounting principles (GAAP) in financial statements. CPAs can also be employed by corporations termed "the private sector"-in finance functions such as Chief Financial Officer (CFO) or finance manager, or as CEOs subject to their full business knowledge and practice. These CPAs do not provide services directly to the public.

CPAs also have a niche within the income tax preparation industry. They may also provide business consultation in the areas of entity set-up, Quickbooks assistance, financial statements, and buying vs. leasing of equipment.

Whether providing services directly to the public or employed by corporations or associations, CPAs can operate in virtually any area of finance. While some CPAs are generalists and offer a range of services (especially those in small practices) many CPAs specialize in just one area and do not provide all services. Individuals who become certified must maintain and/or complete certain requirements. For example, over 40 of the state boards, including that of Maryland, now require applicants for CPA status to complete a special examination on ethics. The majority of these will accept the AICPA self-study Professional Ethics for CPAs

CPE course or another course in general professional ethics. Many states, however, require that the ethics course include a review of that state's specific rules for professional practice.

Business Experience

Registered Representative 06/2023 to Present

DAI Securities, LLC, Atlanta, GA

Partner, Audit & Assurance 10/2022 to Present

EisnerAmper LLP

Partner 10/2022 to Present

Eisner Advisory Group LLC

Regional President & Investment Adviser Representative 01/2000 to Present

Prosperity - An EisnerAmper Company, Owings Mills, MD

Registered Representative 12/2011 to 06/2023

Triad Advisors, Inc., Norcross, GA

President 06/2017 to 10/2022

The Hoffman Group, LLC. Owings Mills, MD

Partner 05/1980 to 05/2017

Hertzbach & Co., P. A. Owings Mills, MD

Registered Representative/Investment Advisor Representative 01/2005 to 12/2011

1st Global Capital Corp./1st Global Advisors, Inc., Dallas TX

Financial Advisor 08/2001 to 12/2004

Legg Mason, Owings Mills, MD

DISCIPLINARY INFORMATION (Item 3)

Criminal or Civil Actions

None.

Administrative Actions or Proceedings

None.

Self-Regulatory Organization (SRO) Proceedings

None.

Professional Standards Violations

None.

OTHER BUSINESS ACTIVITIES (Item 4)

Investment Related

Donald N. Hoffman is also a licensed insurance agent who transacts insurance product sales through various insurance vendors. Mr. Hoffman will earn separate, yet customary compensation for insurance product sales. Mr. Hoffman spends on average two hours per workweek selling insurance products.

In his dual roles as investment advisor representative, insurance agent, and securities salesperson (as referenced in Items 5 and 10 of our Brochure), Mr. Hoffman is faced with conflicts of interest whereby, the receipt of commissions for selling insurance or securities products gives him an

incentive to recommend insurance or investment products based on the compensation received, rather than the client's needs. We address this conflict of interest by, among other things, requiring all representatives who are licensed to offer insurance products to our clients to assure that the recommendation to purchase insurance is in the client's best interest. These products may be available through other channels and as a client you are not obligated to purchase products recommended by our representatives. (*Please see Item 10, Financial Industry Affiliations of our Brochure for additional details*)

Non-Investment Related

Donald N. Hoffman is a Partner and licensed Certified Public Accountant with accounting firm, EisnerAmper LLP and Eisner Advisory Group, LLC ("EisnerAmper"). EisnerAmper and Prosperity are affiliated. EisnerAmper provides accounting, tax preparation services, and consultations related to such accounting and tax matters to some clients of Prosperity, among others. As a Certified Public Accountant, Mr. Hoffman and EisnerAmper will receive separate compensation for accounting and tax preparation services. For a detailed discussion of the compensation and the conflicts of interest that may arise from the recommendation of EisnerAmper, please review Item 10 of Prosperity's Form ADV, Part 2A.

ADDITIONAL COMPENSATION (Item 5)

Mr. Hoffman earns additional compensation as a result of his dual financial industry activities and affilations. (*Please see Item 10, Financial Industry Affiliations of our Brochure for additional details*)

SUPERVISION (Item 6)

Mr. Hoffman is supervised by Donna C. Gestl, another of our investment adviser representatives. The Firm administers supervision through application of its written supervisory policies and procedures. If you have questions regarding the supervisory procedures of the Firm, you may contact Donna C. Gestl, Chief Compliance Officer by phone at 410-363-7211 or by email to donna.gestl@prosperityea.com.