This brochure supplement provides information about Investment Adviser Representative, Rene M. Paez (CRD No. 3275052) that supplements the firm brochure of The Prosperity Consulting Group, LLC d/b/a Prosperity - An EisnerAmper Company (IARD No. 133777) ("Prosperity" or the "Firm"). You should have received a copy of that Brochure. Please contact Donna C. Gestl (contact information below), if you did not receive the Prosperity Brochure or if you have any questions about the contents of this supplement.

Additional information about Investment Adviser Representative, Rene M. Paez, CRD No. 3275052 can be found on the Investment Adviser Public Disclosure website at <a href="www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a>. That website can be searched by using the investment adviser representative's CRD number (shown above).

# For Rene M. Paez

505 South Flagler Drive, Suite 900 West Palm Beach, FL 33401



## An EisnerAmper Company

## **Prosperity - An EisnerAmper Company**

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Email: <u>rene.paez@prosperityea.com</u> Website: <u>www.prosperityea.com</u>

## Firm Supervisory Contact:

Donna C. Gestl, Chief Compliance Officer

Phone: 410-363-7211

Email: donna.gestl@prosperityea.com

November 26, 2024

#### BROCHURE SUPPLEMENT for Rene M. Paez, CRD No. 3275052

#### EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE (Item 2)

Prosperity requirements for Investment Adviser Representative Employment

Prosperity requires that employees who provide discretionary security selection on behalf of the firm have at least, a 4-year college degree, 2 years relevant work experience in the securities industry and have taken and passed the appropriate state advisory exam. Investment Adviser Representatives must have work experience that demonstrates their aptitude for financial planning and investment management. Investment Adviser Representatives should have further coursework demonstrating knowledge of financial planning and tax planning. Examples of acceptable coursework include: an MBA, a CFP®, a CFA®, a ChFC, JD, or CPA. If an Investment Adviser Representative does not meet the above requirements, he or she will be required to work jointly with a senior advisor until such requirements are met.

#### Investment Adviser Representative's Information Rene M. Paez Year of Birth: 1976

#### **Educational Background**

Bachelor of Science, International Business, Messiah University, Mechanicsburg, PA, 1999 Master of Business Administration, Northwestern University, Evanston, IL, 2007

#### **Business Experience**

Wealth Advisor	02/2024 to Present
Prosperity – An EisnerAmper Company, West Palm Beach, FL	
Registered Assistant	05/2023 to Present
DAI Securities, LLC, Atlanta, GA	
Adjunct Professor	08/2013 to Present
Palm Beach Atlantic University, West Palm Beach, FL	
Financial Advisor	03/2023 to 02/2024
EisnerAmper Wealth Management Corporate Benefits, LLC, West Palm Beach, FL	
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Financial Advisor Raymond James, West Palm Beach, FL	02/2021 to 02/2023
Raymond James, West Fami Beach, FL	
Director of University Partnerships	08/2019 to 02/2021
MindEdge Learning, West Palm Beach, FL	
Business Consultant	04/2011 to 07/2019
RMP Global Consulting LLC, West Palm Beach, FL	

## **DISCIPLINARY INFORMATION (Item 3)**

Administrative Actions or Proceedings None.

Self-Regulatory Organization (SRO) Proceedings None.

Professional Standards Violations None.

#### **OTHER BUSINESS ACTIVITIES (Item 4)**

#### Investment Related

Rene M. Paez is a registered representative of DAI Securities, LLC (CRD No. 36673) ("DAIS"), an SEC-registered broker-dealer (member of FINRA and SIPC). Mr. Paez is also a licensed insurance agent who transacts insurance product sales through various insurance vendors. Mr. Paez will earn separate, yet customary compensation for securities and insurance product sales.

In his dual roles as investment advisor representative, securities salesperson and insurance agent (as referenced in Items 5 and 10 of our Brochure), Mr. Paez is faced with conflicts of interest whereby, the receipt of commissions for selling insurance or securities products gives him an incentive to recommend insurance or investment products based on the compensation received, rather than the client's needs. We address this conflict of interest by, among other things, conducting periodic suitability reviews on our clients' portfolios and requiring all representatives who are licensed to offer insurance products to our clients to assure that the recommendation to purchase insurance is in the client's best interest. These products may be available through other channels and as a client you are not obligated to purchase products recommended by our representatives. (*Please see Item 10, Financial Industry Affiliations of our Brochure for additional details*)

Non-Investment Related None

## **ADDITIONAL COMPENSATION (Item 5)**

Rene M. Paez earns additional compensation as a result of his dual financial industry activities and affilations. Mr. Paez also receives additional compensation in the form of production incentives for reaching certain predetermined production thresholds for managed asset revenue and brokerage commission revenue. This compensation structure creates a clear and direct incentive to recommend advisory management accounts and brokerage accounts based on the receipt of these payments. Mr. Paez also has an incentive to maximize his income by increasing revenue in one category or another, depending on the proximity of his revenue level to the next level that triggers a payout. We address these conflicts of interest by disclosing them here and ensuring that any recommendations of advisory management accounts or brokerage accounts are in the client's best interest. These services are available through other channels, and you are not obligated to utilize the services or purchase products recommended by Mr. Paez. (*Please see Item 10, Financial Industry Affiliations, and Item 14, Client Referrals and Other Compensation, of our Brochure for additional details*)

#### **SUPERVISION (Item 6)**

Donna C. Gestl, another investment adviser representative of the Firm, supervises Mr. Paez. The Firm administers supervision through application of its written supervisory policies and procedures. If you have questions regarding the supervisory procedures of the firm, you may contact Donna C. Gestl, Chief Compliance Officer by phone at 410-363-7211 or by email to <a href="mailto:donna.gestl@prosperityea.com">donna.gestl@prosperityea.com</a>.